

# DEANNA WOOD

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*Deanna Wood is a digital design and development leader with ten years of extensive digital and print experience, at both agency and in-house.*

## EDUCATION

**MS Biomedical Visualization**  
University of Illinois at Chicago  
Chicago, IL

**BA Biology, Minor Fine Arts**  
Augustana College  
Rock Island, IL

## EXPERTISE

User Interface Design  
User Experience Design  
Section 508 Accessibility  
Photoshop  
Illustrator  
InDesign  
After Effects  
Adobe XD  
Invision App  
Sketch  
Miro/Mural  
HTML5/CSS3  
JavaScript  
CMS/Drupal  
CMS/WordPress  
LESS/SASS  
Google Analytics  
GitHub  
Microsoft Office

## EXPERIENCE

### USAJOBS AT U.S. OFFICE OF PERSONNEL MANAGEMENT

**UX/UI Designer | February 2021–Present**

Responsible for utilizing usability tools and research methods to provide actionable insights that drive future design and accessibility improvements for USAJOBS three main products: USAJOBS portal, Agency Talent Portal (ATP), and Open Opportunities. Lead design, discovery research, and contextual inquiry for the Intelligence Community Career site redesign and redevelopment project to understand the user goals and privatized insights from the research and presented insights and design direction to stakeholders. Develop user flows, wireframes, and high-fidelity prototypes for federal employee and student personas as well as conduct design walkthroughs and presentations that communicate design decisions to internal and external agency stakeholders in various forums.

### SMITHSONIAN NATIONAL MUSEUM OF THE AMERICAN INDIAN

**Creative Web Designer and Developer | June 2014–February 2021**

Responsible for the overall design and development direction of the online presence for the Smithsonian National Museum of the American Indian. Led the discovery, user experience design, visual design, and development process for a wide range of online responsive experiences, including Native Knowledge 360°, the museum's national education initiative which includes new inquiry-based, interactive digital lessons. Effectively communicates creative strategy approaches to internal team members, builds consensus, seeks to mentor and find opportunities to teach other staff, and encourages team members to pursue high-quality work. Served as project manager for multiple web-related projects with outside consultants and maintained schedule and overall cost to ensure project was on-time and within budget.

### THE CADMUS GROUP

**Associate, Designer | May 2013–June 2014**

Led the visual design for a wide range of online and offline deliverables including large-scale responsive websites, graphics supporting communications and social media campaigns, identity design, and educational scientific videos, supporting multi-disciplinary project teams on public health, environmental, and energy projects. Led creative concept meetings and worked cooperatively with project teams and clients to solve associated design challenges. Produced designs that reflect clients' brands and that maintain high usability standards, while helping educate clients on design direction.

### OCEAN CONSERVANCY

**Multimedia Designer | September 2010–April 2013**

Responsible for brand identity, led creative design and development of Ocean Conservancy's online presence and digital materials, including scientific illustrations, infographics, and 2D animations. Worked with strategic and communication teams to develop and refine visual communications strategy. Managed digital assets management system and photo library. Managed design interns by providing mentorship, design oversight, and strategic guidance for all design deliverables.